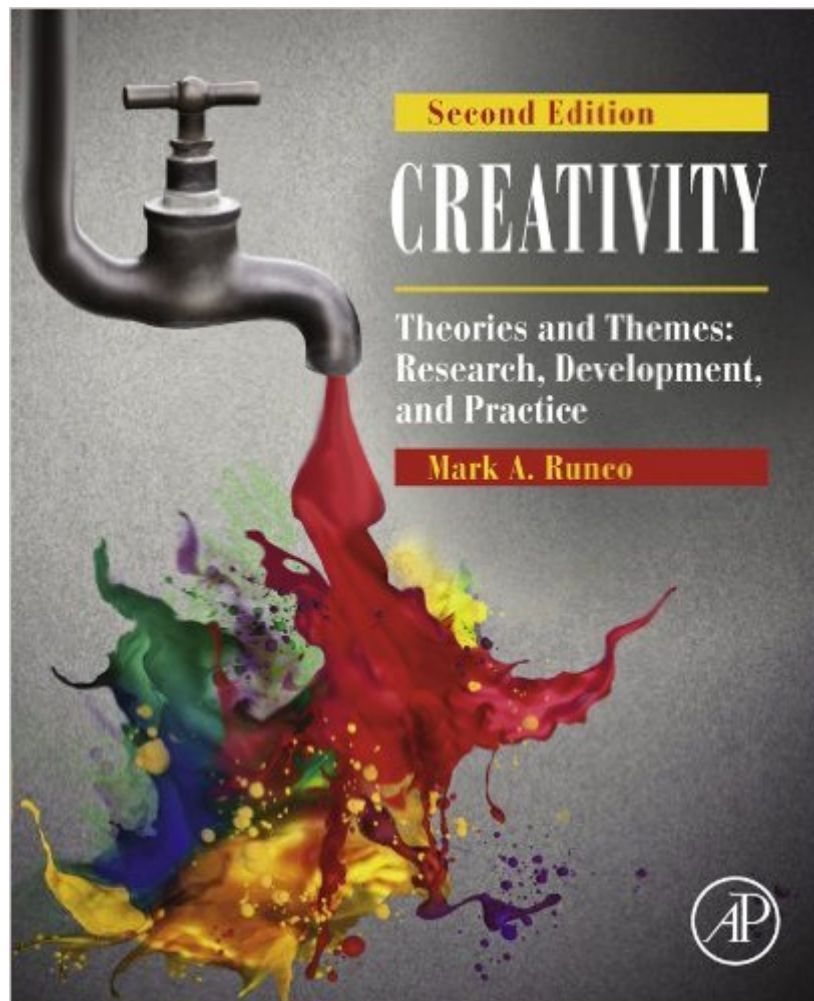


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# Creativity: Theories And Themes: Research, Development, And Practice



## Synopsis

An integrative introduction to the theories and themes in research on creativity, the second edition of *Creativity* is both a reference work and text for courses in this burgeoning area of research. The book begins with a discussion of the theories of creativity (Person, Product, Process, Place), the general question of whether creativity is influenced by nature or nurture, what research has indicated of the personality and style of creative individuals from a personality analysis standpoint, and how social context affects creativity. This wide-ranging work then proceeds to coverage of issues such as gender differences, whether creativity can be enhanced, if creativity is related to poor mental or physical health, and much more. The book contains boxes covering special interest items, including one-page biographies of famous creative individuals, and activities for a group or individual to test or encourage creativity, as well as references to Internet sites relating to creativity. Includes all major theories and perspectives on creativity Consolidates recent research into a single source Includes key terms defined and text boxes with interesting related material Single authored for clarity and consistency of presentation

## Book Information

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## Customer Reviews

This book is very comprehensive, but also very reader friendly. It covers a wealth of topics on creativity that does not require a degree for anyone curious on the topic to understand. The layout breaks it up nicely as well. Some content is highlighted in grey boxes and there are many pictures in the book. Has a beautiful cover and overall very durable. Overall, nice variety of topics concerning creativity without the exhaustion of reading dense academic material.

This book offers amazing insights into opening up new possibilities . Creativity unleashed allows us to become aware of our habitual patterns and if they help or hinder us . Delivery was amazing too !!

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